

****JOINT CONFERENCE****

**Canadian Paediatric Orthopaedic Trauma Course
& Adult Trauma Course**

January 25-27, 2024

SPONSORSHIP PROSPECTUS



**The Fairmont Chateau Whistler
4599 Chateau Boulevard, Whistler, BC**



THE UNIVERSITY OF BRITISH COLUMBIA

Department of Orthopaedics
Faculty of Medicine

CANADIAN PAEDIATRIC
ORTHOPAEDIC
TRAUMA COURSE

An Invitation....

We're pleased to announce that we are holding the inaugural joint **Canadian Paediatric Orthopaedic Trauma Course (CPOT) and Adult Trauma Course** from **Thu, Jan 25, 2024 to Sat, Jan 7, 2024** at the **Fairmont Chateau Whistler** in beautiful Whistler, BC. We'll have current and practical updates in all aspects of paediatric and adult trauma surgery provided by experts who will share insights, tips, and up-to-date surgically relevant content.

Conference participants are primarily orthopaedic surgeons. This program is also well known for the number of residents, fellows, students, and other trainees that attend.

The Planning Committee is confident that participation at this conference will reflect positively on your organization and its commitment to the orthopaedics in Canada, the US, and other countries around the world.

The additional benefits of your support include:

- ✓ **Exposure to over 200 orthopaedics professionals, specializing in both paediatric and adult orthopaedics** from across BC and beyond.
- ✓ **Opportunities** for medical equipment companies to support up hands-on workshops.
- ✓ **Recognition**, including acknowledgement and clear demonstration of your organization's involvement, commitment & support.
- ✓ **Valuable** insights, information, and exposure to the latest developments in orthopaedics, as your team is welcome to attend the scientific sessions (does not include the Saturday add on CPOT workshops).

To confirm your support, please complete the enclosed Sponsor/Exhibitor Agreement Form and email to **Sandy McNeill at UBC CPD** (sandy.m@ubc.ca).

We thank you for your consideration. If you require any further information, or if you would like to discuss these sponsorship opportunities, please do not hesitate to contact us.

Sincerely

Anthony Cooper, MD, FRCSC
Head, Dept of Paediatric
Orthopaedics, BC Children's Hospital;
Head, Div of Paediatric Orthopaedics,
Dept of Orthopaedics, UBC
CPOT Chair

Bertrand H. Perey, MD, FRCSC
Chief of Surgery and Head, Div of
Orthopaedics, Royal Columbian
Hospital; Clinical Professor, Dept of
Orthopaedics, UBC
Adult Trauma Course Chair

**CANADIAN PAEDIATRIC
ORTHOPAEDIC
TRAUMA COURSE**



THE UNIVERSITY OF BRITISH COLUMBIA
Department of Orthopaedics
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ALL FEES ARE IN CANADIAN FUNDS

BENEFITS	Double Platinum \$75,000	Platinum \$35,000	Gold \$20,000	Silver CPOT: \$10,000 AT: \$15,000	Bronze \$5,000
Choice of Exhibit Space	First Choice	First Choice	Second Choice	Third Choice	Assigned Location
Exhibition Days	All 3 days	All 3 days	All 3 days	All 3 days	All 3 days
Registrations for company representatives to audit the conference, either attending the sessions or manning the booth; <u>not</u> intended for learners	6	5	4	3	2
Tickets to the Welcome Reception on Thu, Jan 25	6	5	4	3	2
Tickets to the Closing Reception on Sat, Jan 27	6	5	4	3	2
Verbal acknowledgment as major sponsor during welcome remarks	✓	✓	✓	✓	
Written acknowledgment of sponsorship in syllabus & on-site signage	✓	✓	✓	✓	✓
Visual acknowledgement in rotating slide show	✓	✓	✓	✓	✓

DISPLAY INCLUSIONS

- 10 x 10' exhibit space and with the chairs for your confirmed reps (no pipe & drape)
- Access to power—extension cords not provided
- Wireless internet access
- At least two (2) exhibitor badges (based on levels above) for access to either the scientific sessions OR manning the display - includes breakfast each day, all refreshment breaks and Thu and Sat receptions
- Catering stations in the same location as the exhibits
- Equipment can be securely locked up during conference breaks
- List of participants prior to conference (participants must have provided consent)

Jan 25-27, 2024

The Fairmont Chateau Whistler, Whistler, BC
CPOT COURSE

Organization: _____
Contact Person: _____ Title/Role: _____
Email: _____ Phone: _____
Street Address: _____ City/Prov/Postal: _____

We understand that by submitting this agreement to the UBC Division of Continuing Professional Development (UBC CPD) that we are contractually obligated to guarantee payment prior to the conference date. By signing this contract we are responsible for the amount of our selected unrestricted sponsorship grant in exchange for the sponsorship acknowledgments listed in the tiers above. We understand that we cannot forfeit or reduce our support level once this agreement is signed. This includes that:

- Adherence to the National Standard is required for the approval of all accredited CPD activities included within the Canadian national/provincial CME/CPD accreditation systems for physicians.
- Specific interests of any sponsor must have no direct or indirect influence on the content and/or materials of an accredited CPD activity.
- Decision-making for all program elements is under the exclusive control of the scientific planning committee (SPC).

X _____
Sponsor Signature

x Sandy McNeill
UBC CPD Signature

Date: _____

Date: Nov 15, 2023

CHECK YOUR PREFERRED SPONSORSHIP LEVEL

- DOUBLE PLATINUM SPONSOR \$75000 + \$3,570 GST = \$78,750** (6 reps)
- PLATINUM SPONSOR \$35000 + \$1750 GST = \$36,750** (5 reps)
- GOLD SPONSOR \$20000 + \$1000 GST = \$21,000** (4 reps)
- SILVER SPONSOR \$10000 + \$500 GST = \$10,500** (3 reps)
- BRONZE SPONSOR \$5000 + GST = \$5,250** (2 reps)

TOTAL DUE: \$ _____ CAD GST# 108161779

Please email this completed form to: sandy.m@ubc.ca

QUESTIONS?

Contact Sandy McNeill at the email above.

PAYMENT OPTIONS: Contact Sandy for payment arrangements.

- EFT / Wire Transfer
 Credit Card (Visa/MC) 3.2% surcharge applies
 Cheque (Canadian Funds)

Please make cheques payable to "UBC CPD" and mail to:

UBC CPD, Attn: Sandy McNeill
Suite 200, East Tower, City Square
555 W 12th Ave, Vancouver, BC V5Z 3X7



UBC CPD
Medicine

**CONTINUING
PROFESSIONAL
DEVELOPMENT**



THE UNIVERSITY OF BRITISH COLUMBIA

Department of Orthopaedics
Faculty of Medicine

SPONSORSHIP AGREEMENT

Jan 26-27, 2024

The Fairmont Chateau Whistler, Whistler, BC
ADULT TRAUMA COURSE

Organization: _____

Contact Person: _____ Title/Role: _____

Email: _____ Phone: _____

Street Address: _____ City/Prov/Postal: _____

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X _____
Sponsor Signature

x *Sandy McNeill*
UBC CPD Signature

Date: _____

Date: Nov 15, 2023

<p>SILVER Sponsor \$15,000 + \$750 GST</p>	<ul style="list-style-type: none"> • Choice of exhibit space • Verbal acknowledgement as major sponsor during welcome remarks • Company name and logo included in the online syllabus • Company recognition in on-site signage and conference slide show • Three (3) full registrations for company representatives to attend the conference • Ability to interact with attendees from both the CPOT and the Adult Trauma Courses
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TOTAL DUE: \$15,750 CAD

Please email this completed form to: sandy.m@ubc.ca

QUESTIONS?

Contact Sandy McNeill at the email above.

PAYMENT OPTIONS: Contact Sandy for payment arrangements. Payment must be made prior to the conference.

- EFT / Wire Transfer
- Credit Card (Visa/MC) 2.4% surcharge applies
- Cheque (Canadian Funds)



UBC CPD
Medicine

**CONTINUING
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DEVELOPMENT**

Please make cheques payable to "UBC CPD" and mail to:

UBC CPD, Attn: Sandy McNeill
Suite 200, East Tower, City Square
555 W 12th Ave, Vancouver, BC V5Z 3X7